

**PHILIP MORRIS U.S.A.      INTER-OFFICE CORRESPONDENCE**  
120 PARK AVENUE, NEW YORK, N.Y. 10017

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TO: Linda Latif

FROM: Nancy Pilotti

SUBJECT: Parliament 3 Layer Pack Sticker - Towel Offer

DATE: March 1, 1993

Enclosed the the art for the Towel Offer program. As discussed, please review the number of colors (there are too many). I would assume we can take the line yellow from process yellow, the rubine red from process magenta. Let me know if we can get the other line colors from process; if not, we will eliminate or come up with another alternative.

The quantity is now 2.5 million stickers. Brand will develop the program schedule based the materials delivery date, so please let me know what that date will be.

Thank you.

cc: J. Hollandsworth  
G. Jeanrenaud  
N. Parmet  
~~S. Towne-Rafferty~~

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